

**Ronen Harel**

ID: 057765646

Address: 8 Hilu St. Tel Aviv, Israel

Mr. Harel is currently working on his Ph.D. in Business Administration at Ben-Gurion University, and bringing with him over two decades of versatile management and business experience.

Between 2003-2013, Mr. Harel served as a CEO of four operating companies, building and implementing new strategic plans and managing their exit strategy; CT-Ware Ltd., a leading provider of cloud based virtual call center solution, Tomcar Ltd., a global company dealing with developing, manufacturing and marketing Off Road vehicles, Maxi Media Outdoor Advertising Ltd., the leading company in Israel for outdoor advertising and Yatzil Finances Ltd.

During 1997-2002, Mr. Harel served as Co-CEO of Poalim Communications Ltd., an investments and holding company where he had direct involvement as member of the board of directors at most of the company's subsidiaries.

Mr. Harel is serving today as a member of the board of directors at Kerur Holdings Ltd., C. Mer Industries Ltd. and Leader capital markets Ltd.

Mr. Harel holds B.A. in Economics (Cum Laude), M.B.A. and M.A. in Philosophy (Cum Laude) from Tel Aviv University and has completed the International Management Program at N.Y.U. School of Business Administration.

Nationality: Israeli