



Mr. Gil Sharon

Mr. Gil Sharon served as **President & CEO of Pelephone Communications LTD** since October 2005 until December 2015. Pelephone is one of Israel's largest cellular operators, with yearly revenues of 3.8 billion NIS (1 billion \$). Pelephone has 2.6 million subscribers and 3,000 employees. The company operates 100 service and sales points and 10 Call centers.

Pelephone leads the business market in Israel; among its customers are all government ministries and state employees, IBM, Google, Health maintenance organizations and all the governmental hospitals, insurance companies, and more.

Mr. Sharon has More than 25 years experience in the telecommunications industry, leading strategies and operations of major telecomm companies in Israel. He serves as board member in a several charity organizations.

2001-2005 - Deputy CEO and Chief Marketing Officer of Pelephone Communications LTD.

1998-2001 - COO & Head of Marketing, Sales and Business development, for Barak Telecom, an International long distance operator and ISP.

1994-1998 Marketing Director, Cellcom

Sharon holds an **M.B.A from Tel-Aviv University** and B.A in economics and business development from the Hebrew University in Jerusalem.

Sharon started his career as a **business consultant at Shaldor**, one of Israel's leading strategy consulting firms.

Sharon is 53 years old. He is married and a father to 2 children.