



Press release

SHL Telemedicine comments on media reports about potential sale

Tel Aviv/Zurich, 20 April 2015 – SHL Telemedicine Ltd. (SIX Swiss Exchange: SHLTN, OTCPK: SMDCY), a leading provider and developer of advanced personal telemedicine solutions, today commented on Israeli media reports about a potential sale. SHL Telemedicine states that the company is evaluating strategic options, including a potential merger or sale. Related discussions with several entities are currently on-going. SHL retained a leading investment bank to accompany it in the process. No agreement has yet been reached and no assurance can be given that these discussions will lead to a definitive agreement. SHL will inform the public of any material developments in this respect.

About SHL Telemedicine

SHL Telemedicine is engaged in developing and marketing personal telemedicine systems and the provision of medical call center services, with a focus on cardiovascular and related diseases, to end users and to the healthcare community. SHL Telemedicine offers its services and personal telemedicine devices to subscribers utilizing telephonic and Internet communication technology. The Company operates in Israel, Germany, the United States and APAC in one business segment, Telemedicine services. SHL is listed on the SIX Swiss Exchange (SHLTN, ISIN: IL0010855885, Security No.: 1128957) and has an ADR program listed over-the counter; Symbol: OTCPK: SMDCY. For more information please visit our web site at <http://www.shl-telemedicine.com>.

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Some of the information contained in this press release contains forward-looking statements. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. SHL Telemedicine undertakes no obligation to publicly update or revise any forward-looking statements.