



Press release

SHL Telemedicine signs distribution agreement for the smartheart™ in Japan

Tel Aviv/Zurich, 11 March 2015 - SHL Telemedicine Ltd. (SIX Swiss Exchange: SHLTN), a leading provider and developer of advanced personal telemedicine solutions, today announced that it has signed a distribution agreement for its innovative smartheart™ device with USCI Holdings, Inc., of Japan. USCI shall immediately order a sizable amount of smartheart™ devices already this quarter with a target of buying at least 1,000 smarthearts until the end of 2016.

smartheart™ is the first and only personal mobile 12-lead ECG device on the market that enables the detection of heart attacks. USCI Holdings will target the professional healthcare community, i.e. physicians and general practitioners. With smartheart and a smartphone or tablet they can perform a full hospital grade ECG and receive from SHL's global telemedicine centre an ECG interpretation.

Erez Alroy, Co-CEO of SHL, commented: "We are delighted to have signed this important distribution agreement in Japan with USCI. It is a validation for the unique features of our smartheart™ and allows SHL, with the focus on physicians and the professional market, to build credibility for the smartheart in the Japanese healthcare community."

USCI Holdings Inc. is a healthcare company focused on the sale of medical equipment and devices founded in 1980. The company's line of business includes the wholesale distribution of surgical and other medical instruments, apparatus, and equipment.

About SHL Telemedicine

SHL Telemedicine is engaged in developing and marketing personal telemedicine systems and the provision of medical call center services, with a focus on cardiovascular and related diseases, to end users and to the healthcare community. SHL Telemedicine offers its services and personal telemedicine devices to subscribers utilizing telephonic and Internet communication technology. The Company operates in Israel, Germany, India and the United States in one business segment, Telemedicine services. SHL is listed on the SIX Swiss Exchange (SHLTN, ISIN: IL0010855885, Security No.: 1128957) and has an ADR program listed over-the counter; Symbol: SMDCY. For more information please visit our web site at www.shl-telemedicine.com



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Some of the information contained in this press release contains forward-looking statements. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. SHL Telemedicine undertakes no obligation to publicly update or revise any forward-looking statements.