

Press Release

**PHTS becomes exclusive provider for a broad telemedicine net covering Cologne, improving the care for people suffering from chronic heart illness**

Tel Aviv/Zurich, 15 May 2007 – SHL Telemedicine Ltd. (SWX:SHLTN), a leading provider and developer of advanced personal telemedicine solutions, is pleased to announce that its wholly owned German subsidiary PHTS Telemedizin will provide its telemedicine services to an integrated telemedicine net covering the city of Cologne. The telemedicine net initiative is launched together with the Heart Net Center (HNC) and Barmer Ersatzkasse, Germany's biggest health insurer with over 7.2 million people insured. This Germany wide unique project for the supply of telemedicine care for patients suffering from heart insufficiency is based on a contract for integrated care in Cologne, embracing key institutions and physicians in the region.

This novel approach integrates family doctors, medical specialists, standard city hospitals, rehabilitation centers and the Heart Center of the Universitätsklinikum in Cologne in a trend-setting contract for integrated care. All together, 16 hospitals are part of this innovative telemedicine net. For this purpose the so-called Heart Net Center (HNC) has been founded. In a next step, the concept allows for the participation of other health insurers and the transfer to other cities and regions.

SHL's subsidiary in Germany, PHTS Telemedizin, will be the exclusive provider of the telemedicine services. Based on SHL's proven solutions and extensive track record PHTS has become the leading provider of telemedicine services in Germany. PHTS Telemedizin will provide patients suffering from chronic heart illness (NYHA phases II-IV) with improved care and therapy according to their needs, day and night.

Erez Alroy, Co-CEO of SHL, comments: "This contract is a milestone for PHTS Telemedizin. It underpins the value of our track-record in serving well the German healthcare market including insurers, care givers and patients, and demonstrates our excellent position in the market for telemedicine services. The fact that it was possible to convince a wide range of institutions and key people in the German health care industry shows that the market is now at a more developed stage and more accessible for our concept combining services and technology."

**About SHL TeleMedicine**

SHL TeleMedicine Ltd. is a leading provider and developer of advanced personal telemedicine solutions to individuals and to the healthcare community. As a leading provider of remote health services in cardiology and in other medical areas, SHL maintains business operations in the US, Europe and Israel. SHL is listed on the SWX Swiss Exchange, symbol SHLTN. For more information please visit our web site on [www.shl-telemedicine.com](http://www.shl-telemedicine.com).

**For further information please contact:**

- Erez Alroy, Co-CEO, Phone: +972 3561 22 12, [ereza@shl-telemedicine.com](mailto:ereza@shl-telemedicine.com)
- Assistant: Pauline Shavit, Phone: +972 3561 22 12, [pauline@shl-telemedicine.com](mailto:pauline@shl-telemedicine.com)
- Martin Meier-Pfister, The Investor Relations Firm AG, Phone: +41 43 244 81 40, [shl@irfirm.biz](mailto:shl@irfirm.biz)