

Results Q2 / H1 2004

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Dial-in numbers:

from Europe/Israel +41 91 610 5600 from UK +44 20 7107 0611 from USA +1 866 291 4166





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Business review



SHL at a glance

Company Profile

- World leading telemedicine service provider
- Integrated provider of services, products and strong IT
- Proven and unique business model since 1987
- ◆ Treating hundreds of thousands of patients annually, with ~1,200,000 ECG transmissions to our medical call centers
- Continually enhancing product portfolio, e.g.
 TeleMarker in 2003, 'Thin for Life' in 2002
- Key markets
 - Own operations in the US, Israel and Germany

Product launch 2003
TeleMarker TM



♦	Revenues	98.8
	Neveriues	90.0

EBITDA	11.4
EBITUA	

EBIT	2
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Employees 1 207

Subscribers >300,000





Acquisitions:

- Assumption of full ownership of PHTS, the former joint venture with Philips.
- Take over of Cardiac Evaluation Center (CEC) by SHL's US subsidiary Raytel
 Cardiac Services, thus extending SHL's cardiac monitoring business in the US

Business overview:

- Europe: restructuring process in Europe initiated. Focus on Germany, closing Italian operations. New General Manager appointed
- USA: Integration of CEC into SHL's US operations. New CEO appointed
- Satisfactory development of US and European operations
- Maintained leading market share in Israel
- Good acceptance of the latest launched innovative services and products "Thin for life" and "TeleMarker" by Israeli subscribers



Strategy review

Main strategy at IPO, 11/2000

- Enhanced international activity
- Expand product offerings through technological innovation
- Acquire companies that offer attractive customer base/ marketing channels or products
- Maintain leadership position in Israel

What happened since

International activities reach more than 70% of revenues

- → Introduction of ,Thin for Life'; new versions of CardioBeeper, TeleBreather, Watchman; TeleMarker
- → Penetration to the US market via acquisitions (i.e. Raytel, CEC) Assumption of full ownership of PHTS in Europe
- Continuous growth of SHL's core business; client base now more than 70,000



Existing strategy proved to be right and is still valid





Financials



Statement of Operations

(USD 000's)

	Q2. 04	Q1. 04	Q4. 03	Q3. 03	Q2.03
Revenues	26.4	26.6	22.6	25	25.6
Gross Profit	11.8	12.1	9.5	12	12.3
EBITDA	2.2	2.1	0.6	2.4	3.9
EBITDA-margin (%)	8.3%	8.1%	2.7%	9.5%	15.4%
EBIT	1.0	1.6	(1.4)	0.2	1.8
EBIT-margin (%)	3.9%	5.8%	n.m.	1%	7.2%
Financial expenses	0.7	0.6	1.9	1	0.8
Net Income (loss)	0.2	0.3	(3.2)	(7.7)	0.2
EPS	USD 0.02	USD 0.03	USD (0.32)	USD (0.73)	USD 0.02



Balance Sheet

(USD 000s)	30/6/2004	31/12/2003	
Assets			
Current assets	77,634	75,206	
Long term assets	54,155	56,903	
Fixed assets	16,391	12,438	
Other assets	50,593	51,880	
Total assets	198,773	196,427	
Liabilities and Shareholders' Equity			
Current Liabilities	62,621	67,786	
Long term liabilities	49,874	41,084	
Minority interest	1,659	1,427	
Shareholders' equity	84,619	86,130	
Total liabilities and shareholders' equity	198,773	196,427	



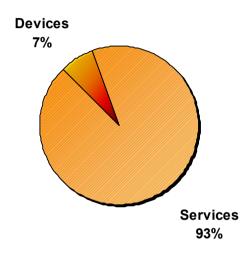
Consolidated cash movement

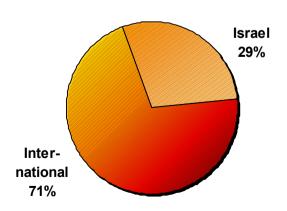
(USD 000's)	H1 2004	H1 2003	<u>Y 2003</u>
Cash flow from operating activities	(2'026)	(796)	645
Capital expenditure (excluding deposits)	2'859	(9'382)	(13'663)
Financing activities -net	(1'316)	(6'199)	(10'236)
Effect of exchange rate changes	(667)	2'156	1'733
Cash movement Cash,deposits & marketable securities - beginning of period	(1'150) 30'298	(14'221) 51'819	(21'521) 51'819
Cash,deposits & marketable securities - end of period	29'148	37'598	30'298



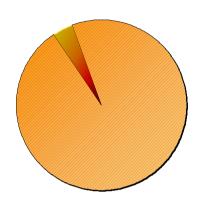
Revenues breakdown

Revenue breakdown H1 2003





Revenue breakdown H1 2004



Geographical breakdown H1 2004

